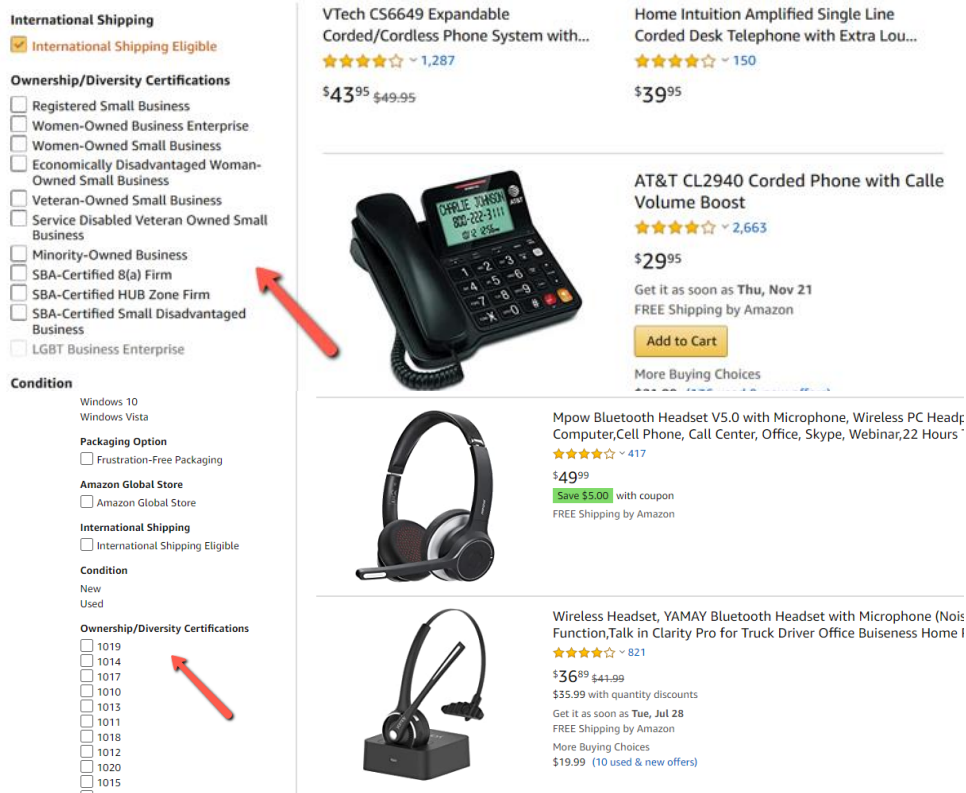


## Integration+ | Minority Business Recognition

### How do buyers recognize 'me' as a minority certified business?

Within your Seller Central account, you can load your National or State Certifications. Once a certification is uploaded, Amazon verifies the accuracy of the certification & if valid, allows it to be surfaced to Business Buyers. On Amazon B2B, there are search filter options that will allow the buyer to choose what type of business they are purchasing from.

**Example:** A buyer searching for a desk phone & wireless headset is provided with a display of search filter options on the left-hand side of the page:



**International Shipping**  
 International Shipping Eligible

**Ownership/Diversity Certifications**

- Registered Small Business
- Women-Owned Business Enterprise
- Women-Owned Small Business
- Economically Disadvantaged Woman-Owned Small Business
- Veteran-Owned Small Business
- Service Disabled Veteran Owned Small Business
- Minority-Owned Business
- SBA-Certified 8(a) Firm
- SBA-Certified HUB Zone Firm
- SBA-Certified Small Disadvantaged Business
- LGBT Business Enterprise

**Condition**

- Windows 10
- Windows Vista

**Packaging Option**

- Frustration-Free Packaging

**Amazon Global Store**

- Amazon Global Store

**International Shipping**

- International Shipping Eligible

**Condition**

- New
- Used

**Ownership/Diversity Certifications**

- 1019
- 1014
- 1017
- 1010
- 1013
- 1011
- 1018
- 1012
- 1020
- 1015
- ...

**VTech CS6649 Expandable Corded/Cordless Phone System with...**  
 ★★★★★ ☆ ~ 1,287  
 \$43<sup>95</sup> \$49.95

**Home Intuition Amplified Single Line Corded Desk Telephone with Extra Lou...**  
 ★★★★★ ☆ ~ 150  
 \$39<sup>95</sup>

**AT&T CL2940 Corded Phone with Caller Volume Boost**  
 ★★★★★ ☆ ~ 2,663  
 \$29<sup>95</sup>  
 Get it as soon as **Thu, Nov 21**  
 FREE Shipping by Amazon  
 Add to Cart  
 More Buying Choices

**Mpow Bluetooth Headset V5.0 with Microphone, Wireless PC Head Computer, Cell Phone, Call Center, Office, Skype, Webinar, 22 Hours**  
 ★★★★★ ☆ ~ 417  
 \$49<sup>99</sup>  
 Save \$5.00 with coupon  
 FREE Shipping by Amazon

**Wireless Headset, YAMAY Bluetooth Headset with Microphone (Noise Function, Talk in Clarity Pro for Truck Driver Office Business Home I**  
 ★★★★★ ☆ ~ 821  
 \$36<sup>89</sup> \$44.99  
 \$35.99 with quantity discounts  
 Get it as soon as **Tue, Jul 28**  
 FREE Shipping by Amazon  
 More Buying Choices  
 \$19.99 (10 used & new offers)

### Resources:

**How It Works Page & Case Studies are here:** <https://www.amazon.com/b?ie=UTF8&node=19300103011>

**Minority Business and Technology Initiative” with Amazon Business Information Is here:**

<https://www.globenewswire.com/news-release/2020/03/17/2002131/0/en/The-Minority-Business-Development-Agency-Launches-the-Minority-Business-and-Technology-Initiative-with-Amazon-Business.html>